



**RURAL
FEMMES**
ERASMUS+ PROGRAM

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Your name:

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Submit by October 31st to niall.oleary@mtu.ie



Task 9 - Describe the steps or process that you will go through to decide if you will proceed, pivot, or abandon your idea?

- Give at least 3 steps to make your decision.

1.
2.
3.

Task 10 What feedback did you get from your BMC presentation?

Strengths
Weaknesses
Opportunities
Threats



Task 11-How will you apply this feedback to your BMC?

1.
2.
3.

Task 12 – What feedback did you give your classmates on their BMC?

Strengths E.g. Maria's BMC had a strong value proposition because ...
Weaknesses
Opportunities
Threats



Task 13 Questions about your ROI estimate

1. Effort – what might make this harder or easier? (Say having partner)

2. Reward – what might make the reward bigger or smaller?

3. Chance of success - what would increase or reduce the chance of success?

Task 14 – further questions about your ROI estimate

Example of questions about an entrepreneurial idea: <https://youtu.be/sBUI6rKnvr0?t=94>

You only need to watch for 5 minutes until 6:08 but the remainder of the talk is interesting. What are your untested guesses?

<https://youtu.be/sBUI6rKnvr0?t=94>

1. Effort – what might make this harder or easier? (Say having partner)

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